



# CPP Product Directory

P.R. China Price List  
January 2010

MDS Beijing  
is a representative office of  
CPP Asia Pacific  
[www.mdsbeijing.com](http://www.mdsbeijing.com)

## Myers-Briggs Type Indicator® and Form-M Self-Scorable Edition

6129-M	Form M Self Scorable Booklet & Introduction to Type® (English Version) .....	¥ 310
6129 <sub>SIM-M</sub>	Form M Self Scorable Booklet & Introduction to Type® (Chinese Simplified) .....	¥ 280
6129 <sub>TRD-M</sub>	Form M Self Scorable Booklet & Introduction to Type® (Chinese Traditional) .....	¥ 300
6139-M	Form M Self Scorable Booklet & Introduction to Type® in Organizations(English Version).....	¥ 340
6139 <sub>SIM-M</sub>	Form M Self Scorable Booklet & Introduction to Type® in Organizations (Chinese Simplified) .....	¥ 270
6139 <sub>TRD-M</sub>	Form M Self Scorable Booklet & Introduction to Type® in Organizations (Chinese Traditional) .....	¥ 285

## MBTI Form-M Reports (Only available online)

### MBTI® Profile Report

#### English Version+ Introduction to Type

261145 <sub>-p</sub>	(Colour Print) .....	¥ 350
261145 <sub>-p</sub>	(in PDF Format) .....	¥ 270

#### English Version+ Introduction to Type in Org.

261145 <sub>-p</sub>	(Colour Print) .....	¥ 380
261145 <sub>-p</sub>	(in PDF Format) .....	¥ 300

#### Simplified Chinese Version + Introduction to Type

661145 <sub>SIM-P</sub>	(Colour Print) .....	¥ 340
661145 <sub>SIM-P</sub>	(in PDF Format) .....	¥ 260

#### Simplified Chinese Version + Introduction to Type in Org.

661145 <sub>SIM-P</sub>	(Colour Print) .....	¥ 340
661145 <sub>SIM-P</sub>	(in PDF Format) .....	¥ 260

#### Traditional Chinese Version + Introduction to Type

661145 <sub>TRD-P</sub>	(Colour Print) .....	¥ 355
661145 <sub>TRD-P</sub>	(in PDF Format) .....	¥ 275

#### Traditional Chinese Version + Introduction to Type in Org.

661145 <sub>TRD-PO</sub>	(Colour Print) .....	¥ 365
661145 <sub>TRD-PO</sub>	(in PDF Format) .....	¥ 285

### MBTI® Interpretive Report

#### English Version+ Introduction to Type

261144 <sub>-IR</sub>	(Colour Print) .....	¥ 405
261144 <sub>-IR</sub>	(in PDF Format) .....	¥ 325

#### English Version+ Introduction to Type in Org.

261144 <sub>-IR</sub>	(Colour Print) .....	¥ 435
261144 <sub>-IR</sub>	(in PDF Format) .....	¥ 355

#### Simplified Chinese Version + Introduction to Type

661144 <sub>SIM-IR</sub>	(Colour Print) .....	¥ 410
661144 <sub>SIM-IR</sub>	(in PDF Format) .....	¥ 330

#### Simplified Chinese Version + Introduction to Type in Org.

661144 <sub>SIM-IR</sub>	(Colour Print) .....	¥ 410
661144 <sub>SIM-IR</sub>	(in PDF Format) .....	¥ 330

#### Traditional Chinese Version + Introduction to Type

661144 <sub>TRD-IR</sub>	(Colour Print) .....	¥ 430
661144 <sub>TRD-IR</sub>	(in PDF Format) .....	¥ 350

#### Traditional Chinese Version + Introduction to Type in Org.

661144 <sub>TRD-IR</sub>	(Colour Print) .....	¥ 440
661144 <sub>TRD-IR</sub>	(in PDF Format) .....	¥ 360

### MBTI® Interpretive Report for Org.

#### English Version+ Introduction to Type

261146 <sub>-IRO</sub>	(Colour Print) .....	¥ 440
261146 <sub>-IRO</sub>	(in PDF Format) .....	¥ 360

#### English Version+ Introduction to Type in Org

261146 <sub>-IRO</sub>	(Colour Print) .....	¥ 470
261146 <sub>-IRO</sub>	(in PDF Format) .....	¥ 390

#### Simplified Chinese Version + Introduction to Type

661146 <sub>SIM-IRO</sub>	(Colour Print) .....	¥ 450
661146 <sub>SIM-IRO</sub>	(in PDF Format) .....	¥ 370

#### Simplified Chinese Version + Introduction to Type in Org.

661146 <sub>SIM-IRO</sub>	(Colour Print) .....	¥ 450
661146 <sub>SIM-IRO</sub>	(in PDF Format) .....	¥ 370

#### Traditional Chinese Version + Introduction to Type

661146 <sub>TRD-IRO</sub>	(Colour Print) .....	¥ 465
661146 <sub>TRD-IRO</sub>	(in PDF Format) .....	¥ 385

#### Traditional Chinese Version + Introduction to Type in Org.

661146 <sub>TRD-IRO</sub>	(Colour Print) .....	¥ 475
661146 <sub>TRD-IRO</sub>	(in PDF Format) .....	¥ 395

261248<sub>C</sub> MBTI® Team Report (Colour Print) .....

261248 MBTI® Team Report (in PDF Format) .....

261182<sub>C</sub> MBTI® Work Styles (Colour Print) .....

261182 MBTI® Work Styles (in PDF Format) .....

262153<sub>C</sub> MBTI® Career Report (Colour Print) .....

262153 MBTI® Career Report (in PDF Format) .....

261189<sub>C</sub> MBTI® Communication Report (Colour Print) .....

261189 MBTI® Communication Report (in PDF Format) .....

## MBTI Form-Q Reports (Only available online)

### English Report

267149<sub>C</sub> MBTI® Step II Interpretive (Colour) + Introduction to Type .....

267149 MBTI® Step II Interpretive (PDF)+ Introduction to Type .....

267149<sub>CHTTOR</sub> MBTI® Step II Interpretive (Colour)+ Introduction to Type In Org .....

267149<sub>HITTOR</sub> MBTI® Step II Interpretive (PDF)+ Introduction to Type In Org .....

267147<sub>C</sub> MBTI® Step II Profile Report (colour)+ Introduction to Type .....

267147 MBTI® Step II Profile Report (PDF) + Introduction to Type .....

267147<sub>CHTTOR</sub> MBTI® Step II Profile Report (colour) + Introduction to Type in Org .....

267147<sub>HITTOR</sub> MBTI® Step II Profile Report (PDF) + Introduction to Type in Org .....

261001 MBTI® Complete .....

### Simplified Chinese Report

MBTI® Step II Interpretive (Colour) + Introduction to Type .....

MBTI® Step II Interpretive(PDF)+Introduction to Type .....

MBTI® Step II Interpretive (Colour) + Introduction to Type In Org .....

MBTI® Step II Interpretive (PDF) + Introduction to Type In Org .....

### Traditional Chinese Report

MBTI® Step II Interpretive (Colour) + Introduction to Type.....	¥ 560
MBTI® Step II Interpretive(PDF)+Introduction to Type .....	¥ 480
MBTI® Step II Interpretive (Colour) + Introduction to Type In Org.....	¥ 570
MBTI® Step II Interpretive (PDF) + Introduction to Type In Org .....	¥ 490

### MBTI® Resource Material

6129	Introduction to Type® (English Version) .....	¥ 160
6129 <sub>SIM</sub>	Introduction to Type® (English Version) .....	¥ 145
6129 <sub>TRD</sub>	Introduction to Type® (English Version).....	¥ 150
6139	Introduction to Type® in Organizations (English) .....	¥ 190
6139 <sub>SIM</sub>	Introduction to Type® in Organizations (Chinese Simplified) ..	¥ 145
6139 <sub>TRD</sub>	Introduction to Type® in Organizations (Chinese Traditional) ..	¥ 160
6998	Introduction to Type® & Teams (English).....	¥ 200
6998 <sub>SIM</sub>	Introduction to Type® & Teams (Chinese Simplified) .....	¥ 170
6998 <sub>TRD</sub>	Introduction to Type® & Teams (Chinese Traditional) .....	¥ 175
6111	Manual (1998) – (3 <sup>rd</sup> Ed.) .....	¥ 1,760
4178	Understanding your MBTI® Step II Results.....	¥ 235
6741	MBTI® Step II Manual.....	¥ 1,640
5105	Enhancing Leadership Effectiveness through Psychological Type .....	¥ 260
5111	Exercises for Differentiating MBTI® Type.....	¥ 385
7270	Gifts Differing .....	¥ 245
6180	In the Grip .....	¥ 200
6199	Introduction to Type® & the 8 Jungian Functions.....	¥ 200
6902	Introduction to Type® & Careers.....	¥ 200
6904	Introduction to Type® & College.....	¥ 200
6159	Introduction to Type® & Coaching.....	¥ 200
6189	Introduction to Type® & Communications .....	¥ 200
6239	Introduction to Type® & Conflict.....	¥ 200
6966	Introduction to Type® & Change.....	¥ 200
6186	Introduction to Type® & Decision Making .....	¥ 200
6862	Introduction to Type® Dynamics & Development.....	¥ 200
6169	Introduction to Type® & Emotional Intelligence.....	¥ 200
6185	Introduction to Type® & Innovation.....	¥ 200
6176	Introduction to Type® & Leadership.....	¥ 200
6187	Introduction to Type® & Learning .....	¥ 200
3001	Looking at Type™ (4 <sup>th</sup> Ed.) .....	¥ 150
3105	Looking at Type™: The Fundamentals.....	¥ 170
3115	Looking at Type™ and Learning Styles.....	¥ 170
3120	Looking at Type™ and Spirituality.....	¥ 170
3110	Looking at Type™ in the Workplace.....	¥ 170
6961	MBTI® Career Report Users Guide .....	¥ 500
6230	MBTI® Conflict Management Program .....	¥ 3,925
6960	MBTI® Team Building Workshop Kit.....	¥ 3,925
6173	Type Tables International .....	¥ 1,220
6174	MBTI® Type Tables for Occupation.....	¥ 1,530
6175	Measuring Results of MBTI® Training .....	¥ 325
7295	People Types and Tiger Stripes (3 <sup>rd</sup> Ed.).....	¥ 315
7278	Please Understand Me.....	¥ 220
5110	Shape Up Your Program.....	¥ 465
6150	The Leadership Advantage Training Program.....	¥ 3,880

7356	Tools for Team Excellence .....	¥ 405
7897	Tools for Team Leadership .....	¥ 405
6954	Type & Change Leader's Resource Guide .....	¥ 3,925
6956	Type & Change Participant's Guide.....	¥ 195
6128	Type and Culture.....	¥ 325
6179	Type & Retention.....	¥ 325
6196	Type & Training.....	¥ 325
6195	Type & Career Development .....	¥ 325
4169	Using the MBTI® Tool in Organizations Workshop Kit – (3 <sup>rd</sup> Ed.) .....	¥ 3,880
6942	Using Type in Selling.....	¥ 200
7937	Work it Out .....	¥ 280
7354	Working Together (Spiral Bound) .....	¥ 340
4179	Working with MBTI® Step II Results.....	¥ 4,810
2910	Working with Organizational Character Training Program Kit.....	¥ 2,865
2903	Working with Organizational Character Training Program – Organizational Character Index....	¥ 100
2905	Working with Organizational Character Training Program Participant Workbook.....	¥ 165

### Presentation Kits on CD Rom & Other Materials

6802	Presenting FIRO-B® .....	¥ 335
6803N	Presenting Type in Organisations.....	¥ 335
6806	Presenting the MBTI® Step II -EIR .....	¥ 335
6135	MBTI feedback DVD .....	¥ 85
8020N	Self Study Guide Folder(English).....	¥ 85
8020NI	Self Study Guide Insert (English).....	¥ 585
8032	Self Study Guide/CD Rom Chinese.....	¥ 840

### FIRO-B®

#### Forms and Reports

2216	FIRO-B® Self Scorable (pkt of 10) .....	¥ 1,380
2216sim	FIRO-B® Self Scorable (pkt of 10) (Simplified).....	¥ 1,255
2216TRD	FIRO-B® Self Scorable (pkt of 10) (Traditional).....	¥ 1,255
2257	Scannable Answer Sheets (pkt of 25).....	¥ 385
210255 <sub>c</sub>	FIRO-B® Interpretive Report (Colour) + Introduction to the FIRO-B® .....	¥ 400
210255	FIRO-B® Interpretive Report (PDF) + Introduction to the FIRO-B .....	¥ 320
210256 <sub>c</sub>	Leadership Report Using FIRO-B® & MBTI® (B/W) + Introduction to the FIRO-B .....	¥ 445
210256	Leadership Report Using FIRO-B® & MBTI® (PDF) + Introduction to the FIRO-B® .....	¥ 365
220160 <sub>c</sub>	FIRO-B® Profile Report (Colour) + Introduction to the FIRO-B® .....	¥ 385
220160	FIRO-B® Profile Report (PDF) + Introduction to the FIRO-B® .....	¥ 305
250160	FIRO-B® Business Leadership Report + Introduction to the FIRO-B .....	¥ 325
220170	FIRO-B® Business Leadership Report + Introduction to the FIRO-B.....	¥ 305

### Simplified Chinese Reports

FIRO-B® Profile Report (PDF) + Introduction to the FIRO-B®.....	¥ 245
FIRO-B® Interpretive Report (PDF) + Introduction to the FIRO-B® .....	¥ 280

### Traditional Chinese Report

FIRO-B® Profile Report (PDF) + Introduction to the FIRO-B®.....	¥ 270
FIRO-B® Interpretive Report (PDF) + Introduction to the FIRO-B® .....	¥ 305

### Resource Material

2225	FIRO-B® Technical Guide.....	¥ 820
2209	Introduction to the FIRO-B® .....	¥ 200
2209sim	Introduction to the FIRO-B®(Simplified) .....	¥ 135
2209TRD	Introduction to the FIRO-B®(Traditional) .....	¥ 150
2209sim-F	Introduction to the FIRO-B® and SS (Simplified) .....	¥ 260
2209TRD-F	Introduction to the FIRO-B® and SS (Simplified) .....	¥ 280
2219	Introduction to the FIRO-B® in Organizations.....	¥ 200
2191	Psychometric Properties of the FIRO-B® .....	¥ 605
0783	Clinical Interpretation of FIRO-B® .....	¥ 725
2220	Participating in Teams - Using your FIRO-B® Results... ..	¥ 200
2502	FIRO-B® Business Technical Guide.....	¥ 870
2260DVD	FIRO-B® Feedback DVD.....	¥ 85

### CPI™ 434 (California Psychological Inventory™)

#### Forms and Reports

1973A	CPI Test Booklets (pkt of 10).....	¥ 650
1978	Scannable Answer Sheet (pkt of 25).....	¥ 375
10127	Profile Report (B/W) .....	¥ 245
210127	Profile Report (PDF) .....	¥ 165
10128	Narrative Report (B/W) .....	¥ 400
210128	Narrative Report (PDF).....	¥ 320
10129	Configural Analysis Report (B/W) .....	¥ 470
210129	Configural Analysis Report (PDF).....	¥ 390

#### Resource Material

1971	CPI™ Manual .....	¥ 1,480
7294	Practical Guide to CPI™ Interpretation (3 <sup>rd</sup> Ed.) .....	¥ 1,360

### CPI 260™

#### Reports

1931	User's Guide to the Coaching Report for Leaders .....	¥ 645
1921	CPI 260™ Manual.....	¥ 1,425
1928	CPI 260™ Client Feedback Guide for Interpretation....	¥ 660
1937	CPI 260™ Coaching Report for Leaders Adv. ....	¥ 795
219250 <sub>c</sub>	Client Feedback Report (Colour) .....	¥ 280
219250	Client Feedback Report (PDF).....	¥ 200
219350 <sub>c</sub>	Coaching Report for Leaders (Colour).....	¥ 420
219350	Coaching Report for Leaders (PDF) .....	¥ 340
219550 <sub>c</sub>	Combined Client/Coaching Report (Colour).....	¥ 560
219550	Combined Client/Coaching Report (PDF) .....	¥ 480

### Strong Interest Inventory®

#### Forms and Reports

8511	Combined Item/Answer Booklets (pkt of 25) (scannable).....	¥ 375
------	---	-------

89145	Standard Profile Report (Colour).....	¥ 175
289145	Standard Profile Report (PDF).....	¥ 95
89147	High School Profile Report (Colour).....	¥ 175
289147	High School Profile Report (PDF).....	¥ 95
89144	Combined Standard Profile and Interpretive Report (Colour).....	¥ 220
289144	Combined Standard Profile and Interpretive Report (PDF).....	¥ 140
89151	Combined High School Profile and Interpretive Report (Colour).....	¥ 220
289151	Combined High School Profile and Interpretive Report (PDF).....	¥ 140
289246 C	Strong & MBTI Career Report (Colour).....	¥ 235
289246	Strong & MBTI Career Report (PDF).....	¥ 155
284108 C	Strong Profile (Colour).....	¥ 175
284108	Strong Profile (PDF).....	¥ 95
284105 C	Strong High School Profile (Colour).....	¥ 175
284105	Strong High School Profile (PDF).....	¥ 95
284104 C	Strong Profile & Interpretive Report (Colour).....	¥ 220
284104	Strong Profile & Interpretive Report (PDF).....	¥ 140
284210 C	Strong High School Profile & Interpretive Report (Colour).....	¥ 220
284210	Strong High School Profile & Interpretive Report (PDF).....	¥ 140

**Resource Material**

8501	Strong Applications and Technical Guide.....	¥ 1,405
8401	Strong Interest Inventory Manual.....	¥ 1,105
8403	Strong Interest Inventory User's Guide.....	¥ 460
8432	Where Do I Go Next?.....	¥ 140

**Parker Team Player**

4900	Parker Team Building Program Facilitator's Guide.....	¥ 2,650
4913	Parker Team Player Survey.....	¥ 205
4916	Parker Team Player Survey Styles of Another Person.....	¥ 175

**Thomas-Kilmann Conflict Mode Instrument**

**Forms and Reports**

4813 SIM	TKI – Self Scorable.....	¥ 145
4813 TRD	TKI – Self Scorable.....	¥ 160
4813	TKI – Self Scorable.....	¥ 240
248248C	Profile and Interpretive Report (Colour).....	¥ 225
248248	Profile and Interpretive Report (PDF).....	¥ 145

**Resource Material**

4800	Conflict Workshop Facilitator's Guide.....	¥ 2,750
4816	Introduction to Conflict Management.....	¥ 205
4818	Introduction to Conflict & Teams.....	¥ 205

**Others**

661500ALLT	Think Box.....	¥ 1,300
661500TT	Think Box Team(10).....	¥ 1,400
661500TT	Think Box Team(up to 10).....	¥ 17,500
4852	WEP.....	¥ 210

**Trademarks**

- ® MBTI, Myers-Briggs Type Indicator, and Introduction to Type are registered trademarks of the Myers-Briggs Type Indicator Trust in the US and other countries
- ® Strong Interest Inventory is a registered trademark of CPP Inc.
- ® CPI, CPI 260 and FIRO-B are registered trademarks of CPP Inc
- ™ Strong logo, California Psychological Inventory, CPI, CPI 260, FIRO-B, the FIRO-B logo and the TKI logo are trademarks of CPP Inc
- ™ APP, the APP logo, Australian Psychologists Press, and Asianic Psychologists Press are trademarks of APP
- ™ Looking at Type is a trademark of CAPT

**Terms and Conditions**

**Payment**

All prices shown are in RMB and are subject to change without notice. Discounts are available for large volume orders. Payment should be made in RMB by cheque or banker's draft to “北京诺华仕企业管理顾问有限公司” by Bank Transfer to: 公司名称: 北京诺华仕企业管理顾问有限公司  
 开户银行: 中国银行北京霄云路支行  
 银行账号: 808912088208092001  
 Or in cash in person at our offices during normal working hours.

**Delivery**

Orders will be despatched after receipt of full payment. Express courier delivery is available (at additional cost). We will inform you if for any reason the item(s) you requested are unavailable.

.....

